

# ORDER



**Orders**  
**Order / Rev:** 715791 - 2  
**Alt Order #:** 06330932  
**Product Desc:** OBAMA SCHED A  
**Estimate:** 1537  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 09/21/12 / 10/05/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/12	10/21/12	137	\$162,825.00	\$138,401.25
10/22/12	10/28/12	27	\$20,325.00	\$17,276.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	164	\$183,150.00	\$155,677.50	0.00
<b>Totals</b>	<b>164</b>	<b>\$183,150.00</b>	<b>\$155,677.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/16/12	10/22/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205,MTWTF--		:30	6	\$75.00	P-4	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		6			\$75.00			0.00			
2	WTSP	10/16/12	10/22/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$100.00			0.00			
3	WTSP	10/16/12	10/22/12	530-6a 530-6a 10 News	CM	530-6a	MTWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$150.00			0.00			
4	WTSP	10/16/12	10/22/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$175.00			0.00			
5	WTSP	10/16/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$200.00			0.00			
6	WTSP	10/16/12	10/22/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$200.00			0.00			

Order / Rev: 715791 - 2  
 Alt Order #: 06330932  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED A  
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	10/16/12	10/22/12	M-F 9-930a 10 News, 9aM 10 News, 9am	CM	9-9:30A	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$100.00			0.00			
8	WTSP	10/16/12	10/22/12	M-F 930-10a Inside Edition	CM	930-10a	MTWTF--	:30	6	\$100.00	P-4	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		6			\$100.00			0.00			
9	WTSP	10/16/12	10/22/12	M-F 10-11a Studio 10	CM	10-11a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$75.00			0.00			
10	WTSP	10/16/12	10/22/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	6	\$450.00	P-4	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		6			\$450.00			0.00			
11	WTSP	10/16/12	10/22/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$450.00	P-4	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$450.00			0.00			
12	WTSP	10/16/12	10/22/12	Y&R Young and the Restless	CM	1230-130p (12:30 PM-1:30 PM)	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$550.00			0.00			
13	WTSP	10/16/12	10/22/12	B&B Bold and Beautiful	CM	130-2p (1:30 PM-2:00 PM)	MTWTF--	:30	5	\$550.00	P-4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$550.00			0.00			
14	WTSP	10/16/12	10/22/12	M-F 2-3p The Talk	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$300.00			0.00			
15	WTSP	10/16/12	10/22/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$275.00			0.00			
16	WTSP	10/16/12	10/22/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	6	\$400.00	P-4	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		6			\$400.00			0.00			
17	WTSP	10/16/12	10/22/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$275.00			0.00			
18	WTSP	10/16/12	10/22/12	M-F 530-6p 10 News at 530p	CM	530-6p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$275.00			0.00			
19	WTSP	10/16/12	10/22/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MTWTF--	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5			\$500.00			0.00			
20	WTSP	10/17/12	10/22/12	CBS Evening News CBS Evening News	CM	630-7p	M-W-F--	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/12	10/23/12	M-W-F--		1			\$2,000.00			0.00			
21	WTSP	10/16/12	10/22/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WTSP	10/16/12	10/22/12	7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			5		\$1,300.00		0.00				
22	WTSP	10/16/12	10/22/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			5		\$1,500.00		0.00				
23	WTSP	10/16/12	10/22/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			5		\$1,000.00		0.00				
24	WTSP	10/20/12	10/20/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			5		\$700.00		0.00				
25	WTSP	10/21/12	10/21/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$900.00		0.00				
26	WTSP	10/16/12	10/22/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			8		\$350.00		0.00				
27	WTSP	10/16/12	10/22/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			5		\$175.00		0.00				
28	WTSP	10/20/12	10/20/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$150.00		0.00				
29	WTSP	10/20/12	10/20/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$300.00		0.00				
30	WTSP	10/20/12	10/20/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$800.00		0.00				
31	WTSP	10/20/12	10/20/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$800.00		0.00				
32	WTSP	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			2		\$1,000.00		0.00				
33	WTSP	10/21/12	10/21/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$500.00		0.00				
34	WTSP	10/21/12	10/21/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$500.00		0.00				
E 35	WTSP	10/22/12	10/22/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WTSP	10/22/12	10/22/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$5,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/22/12-10/28/12		Mon Prime B		Mon 9-10p	M-----	:30		<del>(\$5,500.00)</del>		0.00	NM		
Credited															
E 36	WTSP	10/22/12	10/22/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$3,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/22/12-10/28/12		Mon Prime C		Mon 10-11p	M-----	:30		<del>(\$3,500.00)</del>		0.00	NM		
Credited															
37	WTSP	10/16/12	10/16/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$10,000.00	P-3	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	2		\$10,000.00		0.00						
38	WTSP	10/16/12	10/16/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	2	\$4,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	2		\$4,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/15/12-10/21/12		Tue Prime B		Tue 9-10p	-T-----	:30		<del>(\$4,500.00)</del>		0.00	NM		
Credited															
[mg 56]															
2	WTSP	10/15/12-10/21/12		Tue Prime B		Tue 9-10p	-T-----	:30		<del>(\$4,500.00)</del>		0.00	NM		
Credited															
[mg 56]															
E 39	WTSP	10/16/12	10/16/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$4,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/15/12-10/21/12		Tue Prime C		Tue 10-11p	-T-----	:30		<del>(\$4,000.00)</del>		0.00	NM		
Credited															
40	WTSP	10/17/12	10/17/12	Wed Prime Wed Prime	CM	Wed 8-11p	--W----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$4,000.00		0.00						
41	WTSP	10/17/12	10/17/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	2	\$5,000.00	P-4	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	2		\$5,000.00		0.00						
42	WTSP	10/17/12	10/17/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$4,500.00		0.00						
43	WTSP	10/18/12	10/18/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$4,500.00		0.00						
44	WTSP	10/18/12	10/18/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$4,500.00		0.00						
45	WTSP	10/18/12	10/18/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$4,000.00		0.00						

Order / Rev: 715791 - 2  
 Alt Order #: 06330932  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED A  
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	WTSP	10/18/12	10/18/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	---T---		1			\$4,000.00	0.00					
46	WTSP	10/18/12	10/18/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	---T---		1			\$4,000.00	0.00					
47	WTSP	10/19/12	10/19/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	----F--		1			\$3,000.00	0.00					
E 48	WTSP	10/19/12	10/19/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	----F--		1			\$6,000.00	0.00					
49	WTSP	10/19/12	10/19/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	----F--		1			\$3,000.00	0.00					
50	WTSP	10/19/12	10/19/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	----F--		1			\$3,000.00	0.00					
51	WTSP	10/21/12	10/21/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		1			\$4,500.00	0.00					
52	WTSP	10/21/12	10/21/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		1			\$4,500.00	0.00					
53	WTSP	10/21/12	10/21/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		1			\$3,500.00	0.00					
54	WTSP	10/21/12	10/21/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$10,000.00	P-4	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S		1			\$10,000.00	0.00					
55	WTSP	10/20/12	10/20/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-----S-		2			\$5,000.00	0.00					
56	WTSP	10/16/12	10/16/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-T-----		1			\$9,000.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WTSP	10/15/12-10/21/12	Tue Prime B		Tue 9-10p	-T-----	:30	<del>(\$9,000.00)</del>	0.00	NM				
	Credited [move into debate]														
57	WTSP	10/16/12	10/16/12	Prime Political Program Prime Political Program	CM	Prime	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	-T-----		1			\$9,000.00	0.00					
N58	WTSP	10/22/12	10/22/12	Prime Political Program Prime Political Program	CM	Prime	M-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 715791 - 2  
 Alt Order #: 06330932  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA SCHED A  
 Estimate: 1537

**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N58	WTSP	10/22/12	10/22/12	Prime Political Program	CM	Prime	M- - - - -	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
				Prime Political Program											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	M- - - - -		1				\$10,000.00		0.00			
													Totals	164	\$183,150.00